ALPHA EQUITY

www.alphaequitymc.com

About Us

AEMC, a leading management consulting firm since 2008, is run by internationally acclaimed professionals and UAE National consultants. With a strong presence in India, Europe, and the UAE, we serve clients across the GCC, Middle East, Africa, Europe, America, and Asia.

Our expertise spans management, business, technology, and financial consulting, along with accounting, audit assurance, company incorporation, banking, portfolio management, advisory, and government services. Backed by over 20 years of experience, our qualified team ensures honesty, transparency, and cost-effective solutions.

OUR MISSION

To deliver top-notch quality and value-added professional services to our customers across the border with the help of two decades-old experience in UAE and the Indian subcontinent.

OUR VISION

We offer cost-effective solutions, professional ethics, international standards, secrecy of information, personalised service, and proactive business advisors to ensure the complete satisfaction of our clients.

TEAM

AEMC team of highly qualified international professionals and UAE nationals possess an in-depth knowledge base at our core to cater to our various clients.

VISION

To become a most trusted leader in a professional management consulting company in the region.

OUR SERVICES

MANAGEMENT CONSULTING SERVICES

- **Strategy Consulting**: Focuses on strategic and boardroom advisory
- **Operations Consulting**: Aims to improve organisational management
- **HR Consulting**: Centers around human capital advisory and HR function optimisation
- Assessing the current state of the organisation
- Developing strategies based on findings
- Implementing changes for improvement
- Providing ongoing support to ensure success

OFFSHORE COMPANY FORMATION AGENT

- Offshore company formation in the UAE requires the use of registered agents.
- Alpha Equity MC is crucial for the incorporation and ongoing management of offshore companies.
- RAKICC and Marshall Islands registered agent

ONSHORE AND FREE ZONE COMPANY FORMATION SERVICES

- UAE offers three forms of company formation: onshore in the mainland area, free zone and offshore jurisdiction. Each has distinct advantages and requirements for investors and entrepreneurs
- Registered Consultant for UAE free zones

PAYROLL PROCESSING SERVICES

- End-to-end payroll processing, including wage computation and salary distribution
- Ensuring adherence to local labour laws and regulations, including the Wages Protection System (WPS) in the UAE

AUDIT SERVICES

- Financial Statement Audits and Assurance Services
- Compliance Audits and Internal Control Audits
- Technology Audits

ACCOUNTING AND BOOKKEEPING SERVICES

- Accounting and bookkeeping services are essential for businesses to maintain accurate financial records and make informed decisions.
- Recording, organising and categorising financial data
- Managing accounts payable and receivable
- Accounting and Inventory Control Systems Implementation Services
- Reconciling banks and generating financial reports, and Preparing financial statements
- Analyzing financial data, financial planning and budgeting
- Implementing internal controls
- Tax planning and compliance

MANAGEMENT INFORMATION SYSTEMS AND REPORTS

- Management Information Systems (MIS) are computer-based systems that collect, process, store, and disseminate information to support decision-making and management activities in an organisation. MIS reports are essential tools that provide valuable insights into various aspects of a company's operations, helping managers make informed decisions and optimise performance
- Facilitates data-driven decision-making. Improves operational efficiency.
- Identifies trends and patterns in business data and Enhances performance tracking and goal setting.
- Supports strategic planning and resource allocation

VAT CONSULTING AND ADVISORY SERVICES

- VAT Impact Analysis and Planning
- VAT Health Check and FTA audit-ready support
- VAT training for employees
- Assistance with voluntary disclosures
- Clarifications on regulatory uncertainties
- Penalty waiver requests

UAE CORPORATE TAX CONSULTING AND ADVISORY SERVICES

- Assessment and Planning
- Registration and Compliance
- Accounting and Audit
- Advisory and Training
- International Tax Advisory
- Tax Provision and Accounting
- Identify necessary changes to financial systems for CT compliance
- Assist with system design and implementation for tax purposes

TAX RESIDENCY SERVICES

- Tax Residency Certificates for treaty purposes
- Commercial Activities Certificates and Individual tax residency certificates
- Tax Residency Certificates for domestic purposes

MERGER & ACQUISITIONS ADVISORY

- Provide ongoing support and advice on tax-related matters
- Develop efficient strategies to reduce tax liability while ensuring compliance with local laws and international tax standards
- Offer guidance on tax-efficient operations and structuring
- Assist with legal entity rationalization and optimal corporate structuring
- Design tailored services to solve tax-related problems specific to each business domain

BUSINESS FINANCE SOLUTIONS

- Working Capital Finance
- Long-term Financing
- Specialized Financing
- Industry-Specific Solutions
- AML/CFT compliance consulting and support services

TRADEMARK REGISTRATION SERVICES

- Trademark Search and Application
- Examination and Publication
- Registration and Certificate Issuance
- Trademark renewal (required every 10 years)
- Assistance with trademark opposition
- Copyright and patent registration

FEASIBILITY REPORTS PREPARATION

- A feasibility report is a comprehensive document that evaluates the viability of a proposed solution or project
- Adopt market-driven best practices
- Financial Analysis
- Market Analysis
- Competitor Analysis
- SWOT Analysis

SYSTEM AUDIT AND SYSTEM ANALYSIS

- Evaluating the system's performance against planned objectives
- Verifying data integrity and asset protection
- Ensuring compliance with regulations and internal policies
- Identifying vulnerabilities and potential threats
- Assessing the effectiveness of internal controls

IT ADVISORY AND ACCOUNTING SOFTWARE IMPLEMENTATION SERVICES

- IT Advisory services help organisations manage IT-related risks, optimise operating performance, and provide governance and assurance over IT controls and infrastructure
- IT assessments and due diligence
- System selection and implementation oversight
- Accounting Software Implementation Services
- Automation of tasks like invoicing, expense tracking, and financial reporting
- Time savings and error reduction
- Improved financial data accuracy and accessibility
- Enhanced decision-making capabilities
- Channel Partner for Zoho, Quick Books and Tally ERP

BUSINESS CONSULTING SERVICES

- Strategic Planning and Management
- Financial Advisory
- Operational Improvement
- Market Entry and Expansion
- Technology Integration
- Human Resources and Organizational Development
- Compliance and Risk Management
- Industry-Specific Expertise
- CFO Services
- ICV Certification
- ISO Certification Services

PRO SERVICES

- UAE Local PRO support
- Licensing Support Services
- Visa Support Services
- Customs Department Support Services
- Industry Specific External Approval Services

TRANSFER PRICING AND BENCHMARKING ANALYSIS EXPERTISE

PURPOSE AND IMPORTANCE

- Transfer pricing benchmarking analysis is a crucial process for multinational enterprises (MNEs) to ensure their inter company transactions comply with the arm's length principle and international tax regulations
- Establish appropriate inter company pricing that aligns with market values
- Ensure compliance with international tax regulations
- Mitigate potential tax disputes and penalties
- Evaluate company performance against industry standards

KEY STEPS IN BENCHMARKING ANALYSIS

- **Identify Controlled Transactions**: Pinpoint inter company transactions that need assessment.
- **Examine Transactions for Comparability**: Analyze controlled and uncontrolled transactions, evaluating functions, risks, and assets.
- **Analyze the Tested Party**: Identify and analyze the entity with simpler functions, assets, and risks.
- **Develop a Search Strategy**: Create a robust strategy to find comparable transactions or entities using external databases.
- **Select and Validate Comparables**: Choose suitable comparables that align with the tested party’s profile

OUR CLIENTS

Our diversified clientele includes many multinational and local companies within the Middle East, Europe and Asia.

- Consumer Products
- Trading Companies
- Hospitality Industry
- Financial Services
- Real Estate
- Medical Products and Services
- Manufacturing Units
- Mechanical and Civil contracting
- Pharmaceuticals and Biotech
- Blue-Chip Companies

OUR STRENGTHS

- An FTA Tax agent
- Member of Emirates Association for Accountants & Auditors
- Tax Consultant for Excise Tax, VAT, Corporate Tax
- An associate of American and Indian software vendors.

- A professional management consulting company in the United Arab Emirates and India.
- A RAK Offshore registered agent in the United Arab Emirates under RAKICC
- Marshall Islands registered agent under the Marshall Islands Registry
- UAE Free Zones Listed Consultant

- A channel partner of Zoho Corporation, Tally Software and QuickBooks Accounting Software.
- A syndicate of professional accountants, financial and software consultants from UAE and India
- We have clients from GCC countries, the Middle East, Africa, Europe, America, and Asia under our umbrella.

OUR TEAM

CEO : Mr. Nayeem Kokan –
B.Sc, MBA, DCA, CA, CAMS, ATT-UK, UAE-CA, FTA Tax Agent-VAT and CT

Om Prakash Tapa
B.Com, CA

Abdul Azeez
B.Com, CMA

MK Fasil
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MA, PDGM, DCA CSP
Specialist Consultant

Salem Basheer
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